

FIG. 1

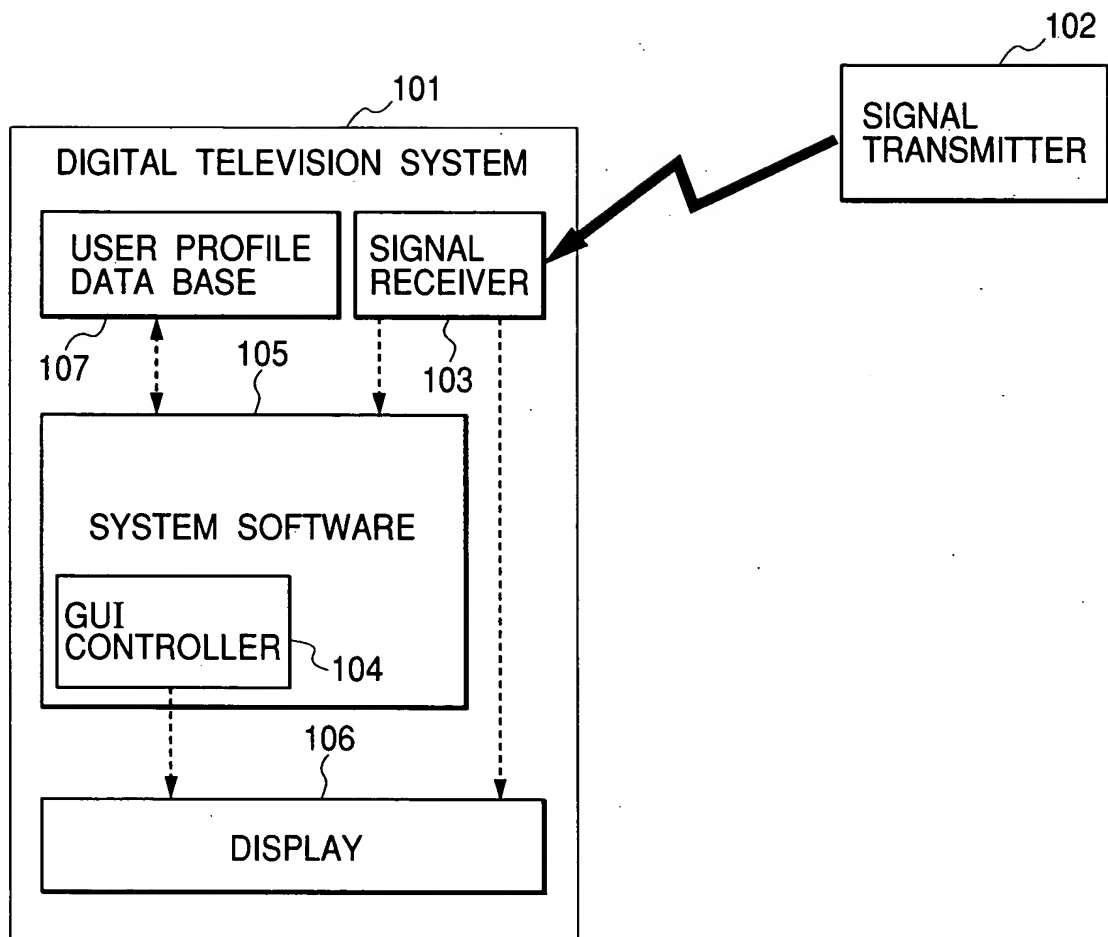


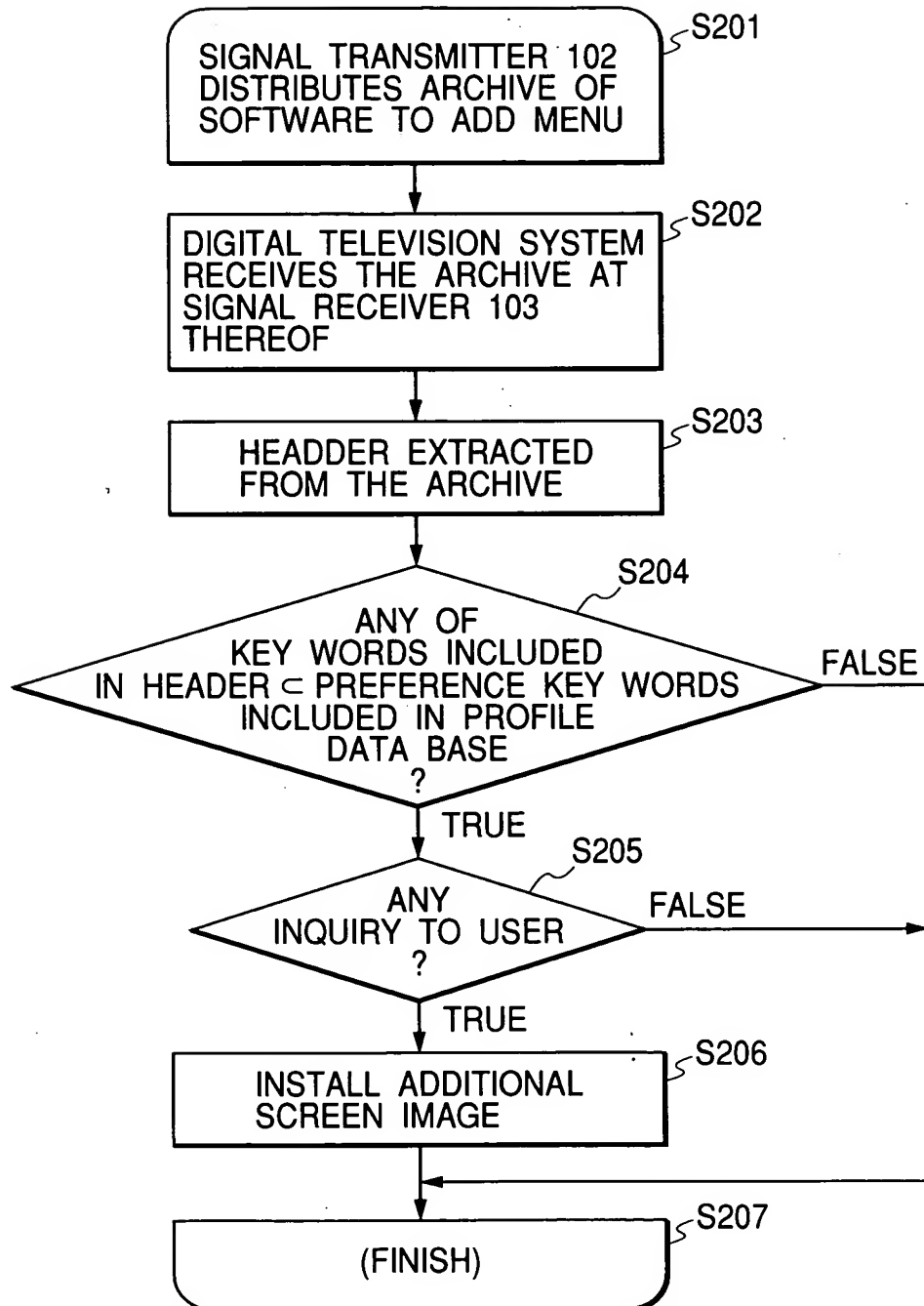
FIG. 2

FIG. 3

301 USER ID	36152	21691
302 FAVORITE KEY WORD GROUP	CAR AUTOMOBILE RALLY WRC F1 FORMULA MUSIC ROCK HARD ROCK HR GUITTER SYNTHESIZER	PET CAT NEKO CRAFT PAPER PLANE AIR PLANE SCHOOL EDUCATION TEACHER LECTURER PERSONAL COMPUTER

FIG. 4

HEADER PART

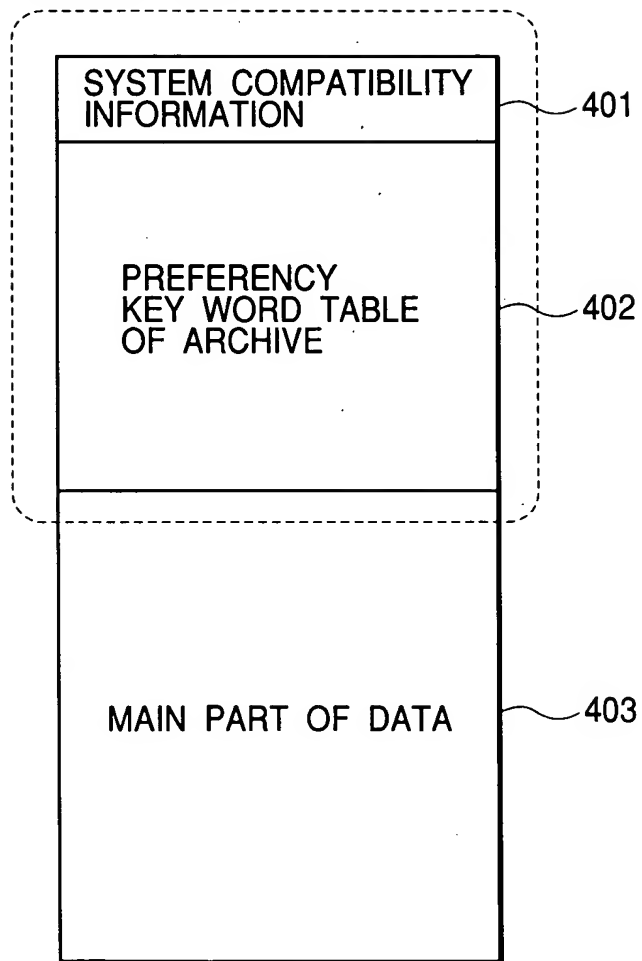


FIG. 5

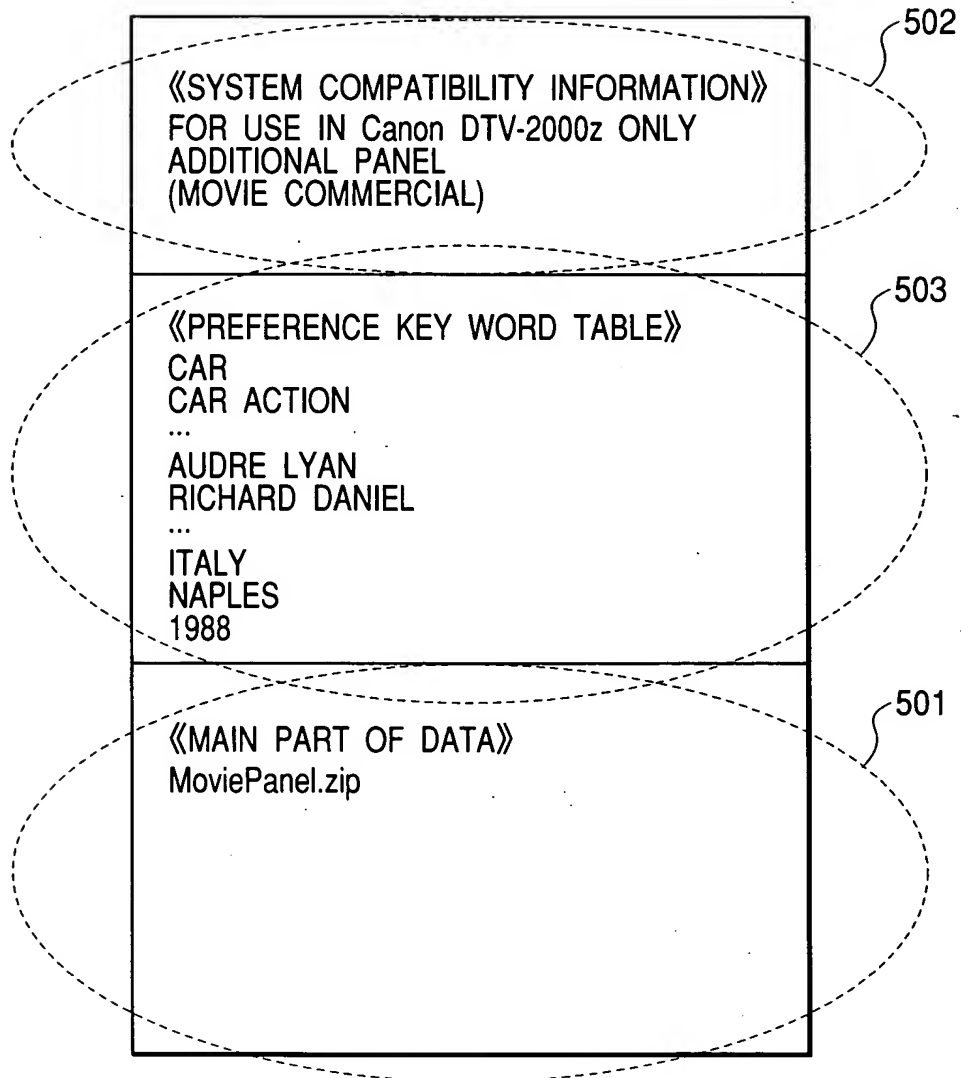


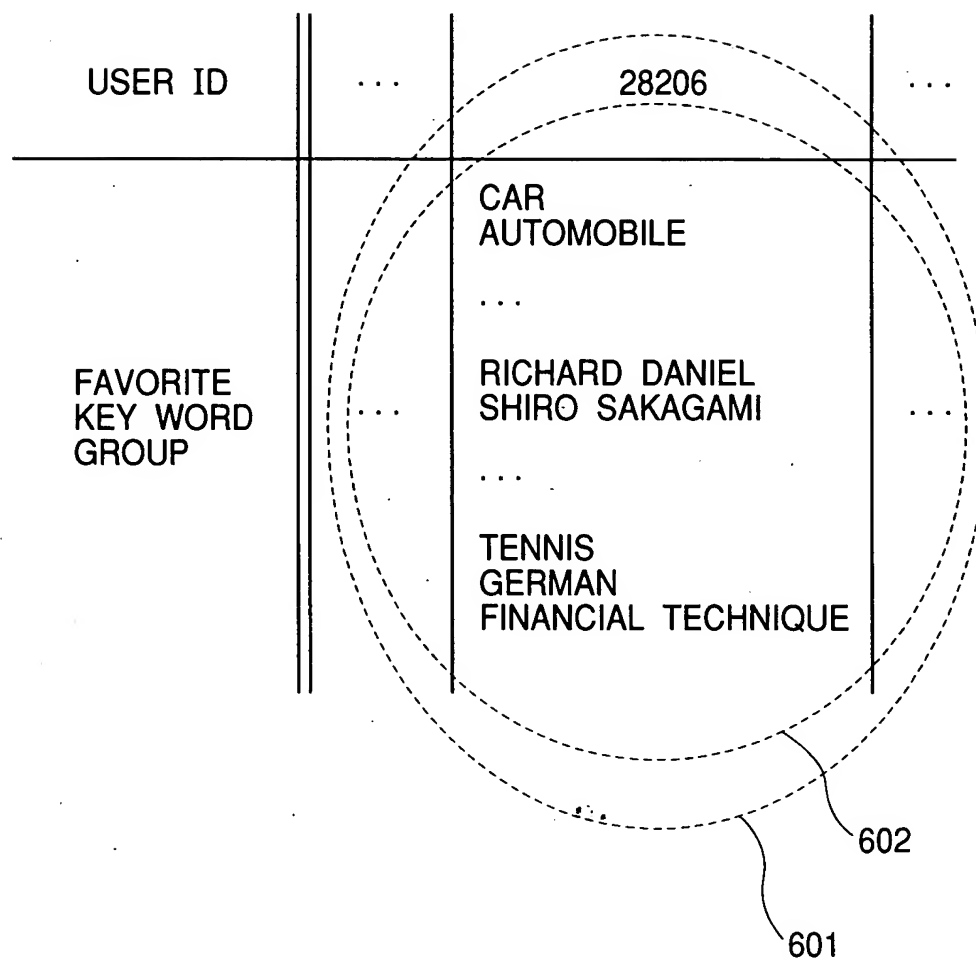
FIG. 6

FIG. 7

SUNDAY EUROPEAN CINEMA THEATER

FEATURED ON RICHARD DANIEL



THE HERO OF CAR ACTION
CINEMA, RICHARD DANIEL
CINEMA COLLECTION LINED UP
FOR 4-WEEKS !
HARRY UP!
RESERVATION OF VIEWING !

1st WEEK RESERVE "TRANSAM 2000"	2nd WEEK RESERVE "CANNON BALL"	3rd WEEK RESERVE "CANNON BALL II"	4th WEEK RESERVE "TAXI"
------------------------------------	-----------------------------------	--------------------------------------	----------------------------

PRESENT CORNER

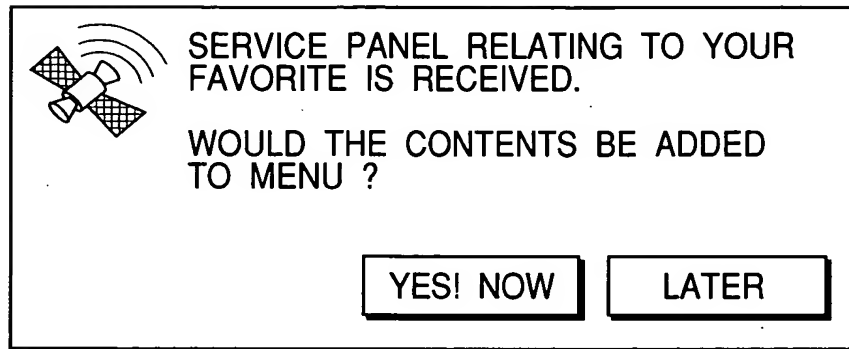
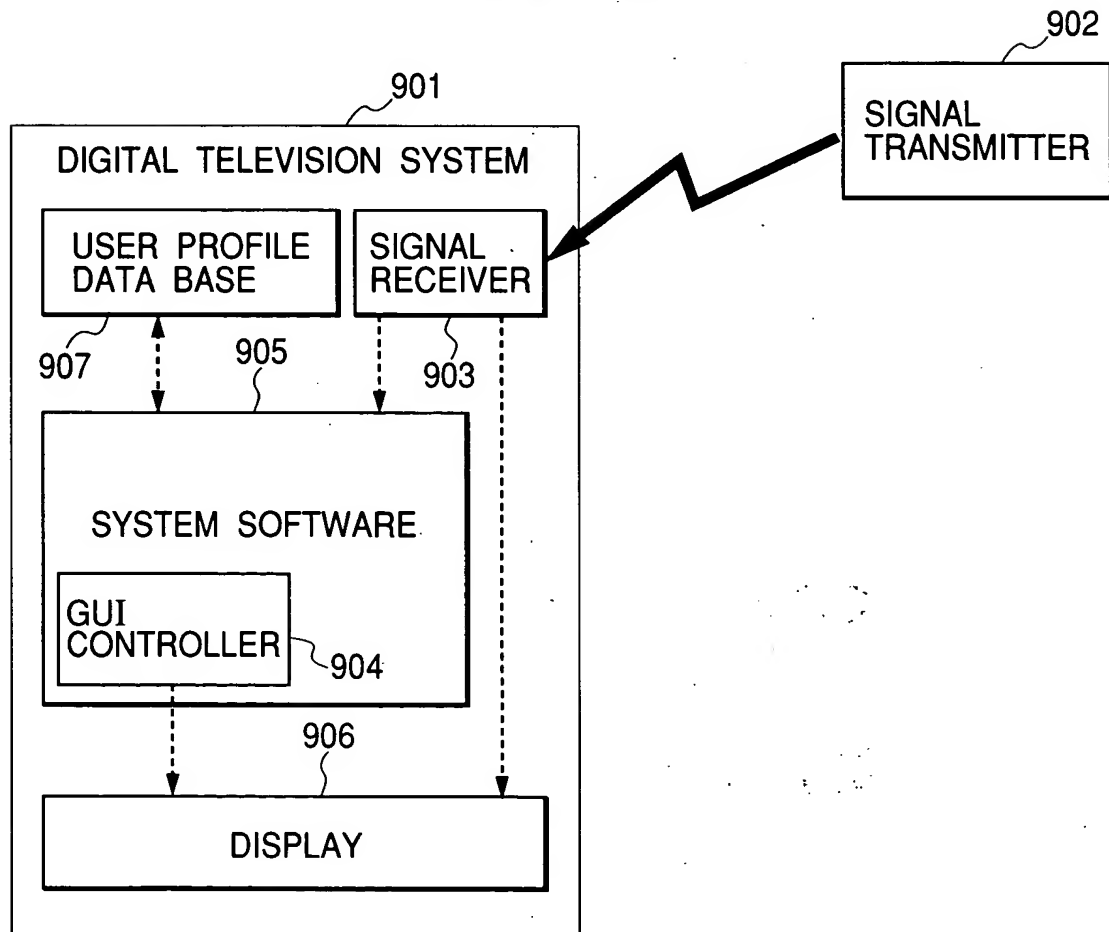
FIG. 8*FIG. 9*

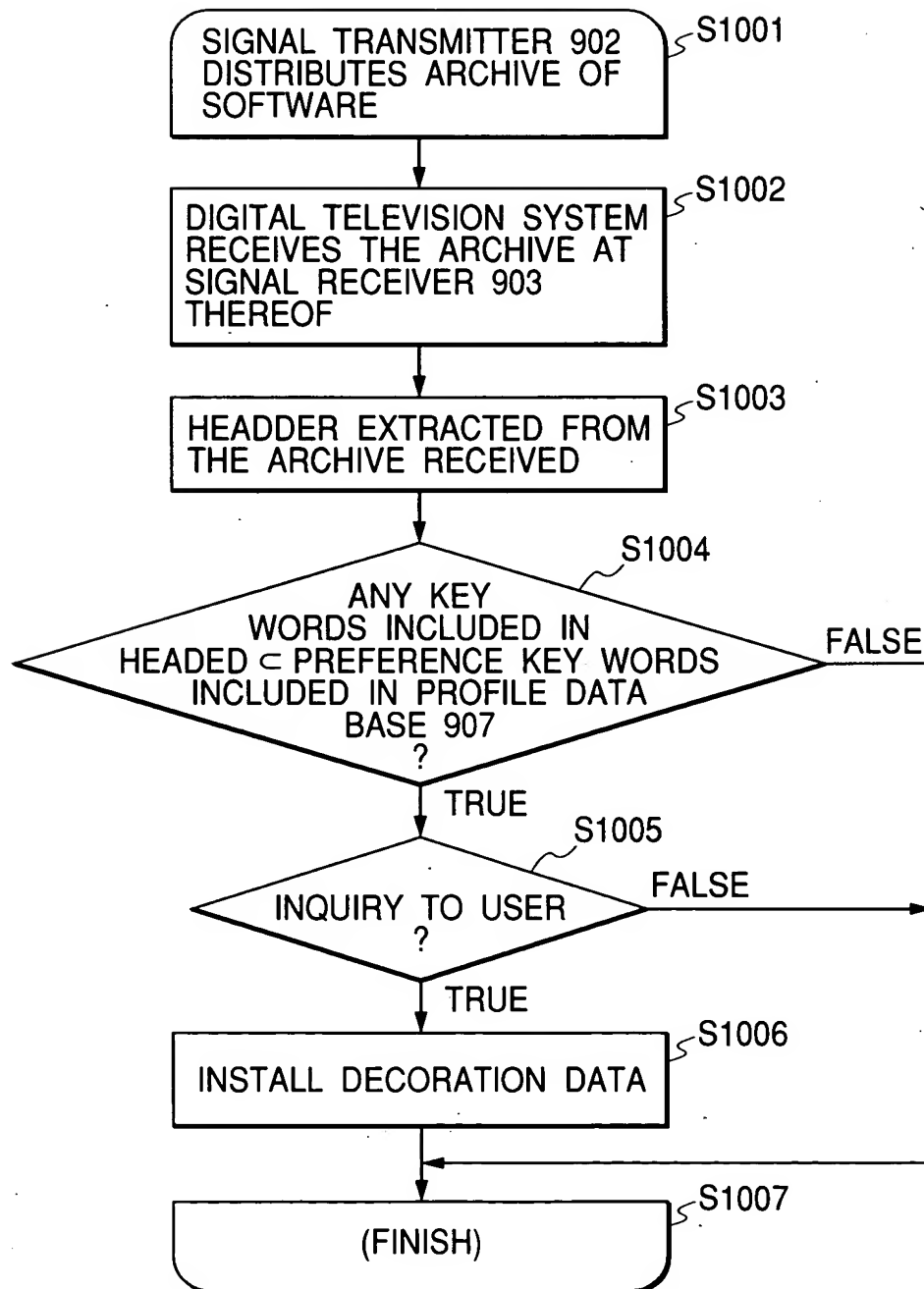
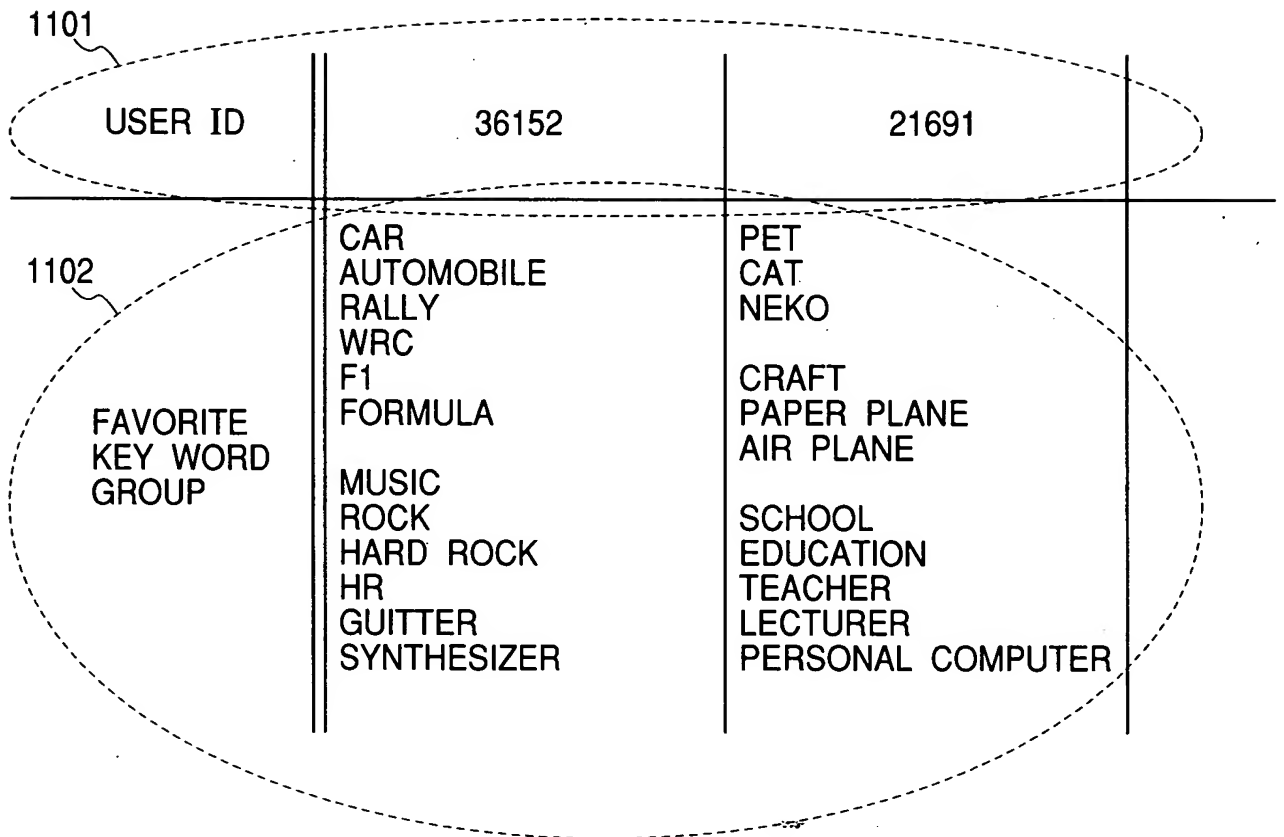
FIG. 10

FIG. 11

The diagram shows a table with three columns. The first column is labeled 'USER ID' and contains the value '36152'. The second column is labeled 'FAVORITE KEY WORD GROUP' and contains a list of words: CAR, AUTOMOBILE, RALLY, WRC, F1, FORMULA, MUSIC, ROCK, HARD ROCK, HR, GUITTER, and SYNTHESIZER. The third column is labeled 'PET' and contains the value 'CAT'. The table is divided into two sections by a horizontal line. The top section is labeled 1101 and the bottom section is labeled 1102. The top section contains the 'USER ID' and the bottom section contains the 'FAVORITE KEY WORD GROUP' and 'PET'.

1101	USER ID	36152	21691
1102	FAVORITE KEY WORD GROUP	CAR AUTOMOBILE RALLY WRC F1 FORMULA MUSIC ROCK HARD ROCK HR GUITTER SYNTHESIZER	PET CAT NEKO CRAFT PAPER PLANE AIR PLANE SCHOOL EDUCATION TEACHER LECTURER PERSONAL COMPUTER

FIG. 12

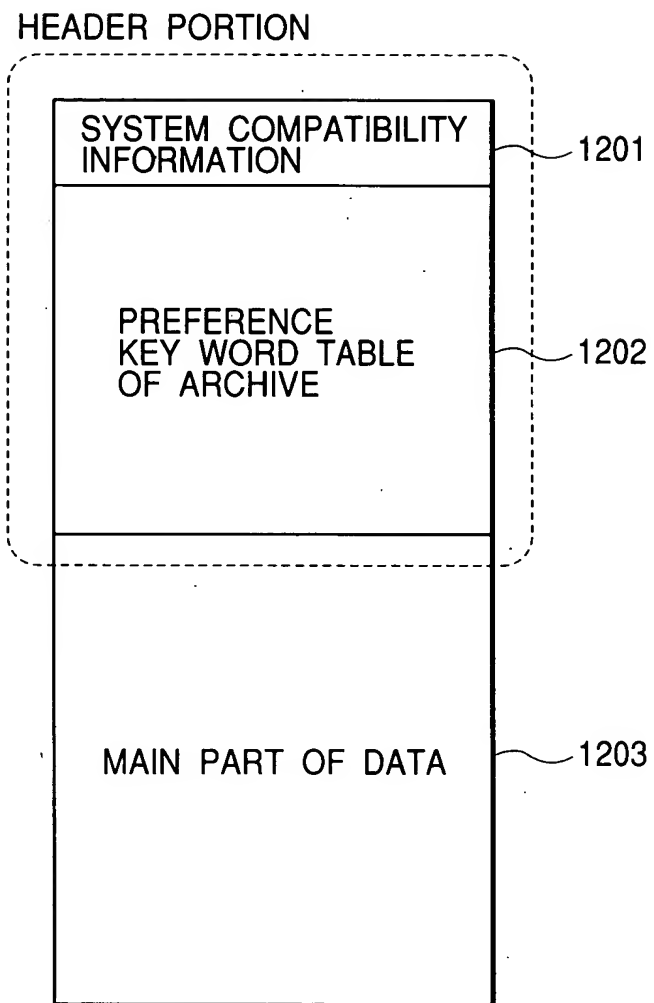


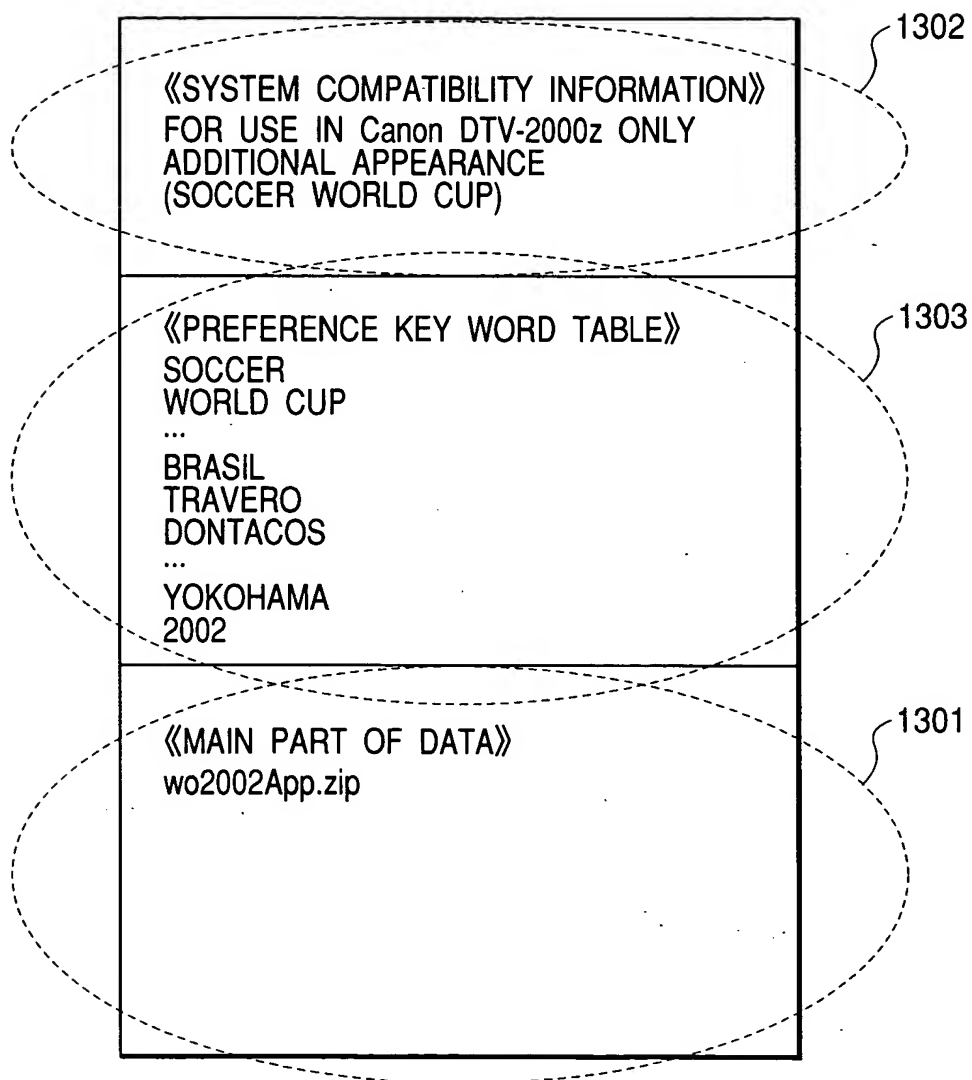
FIG. 13

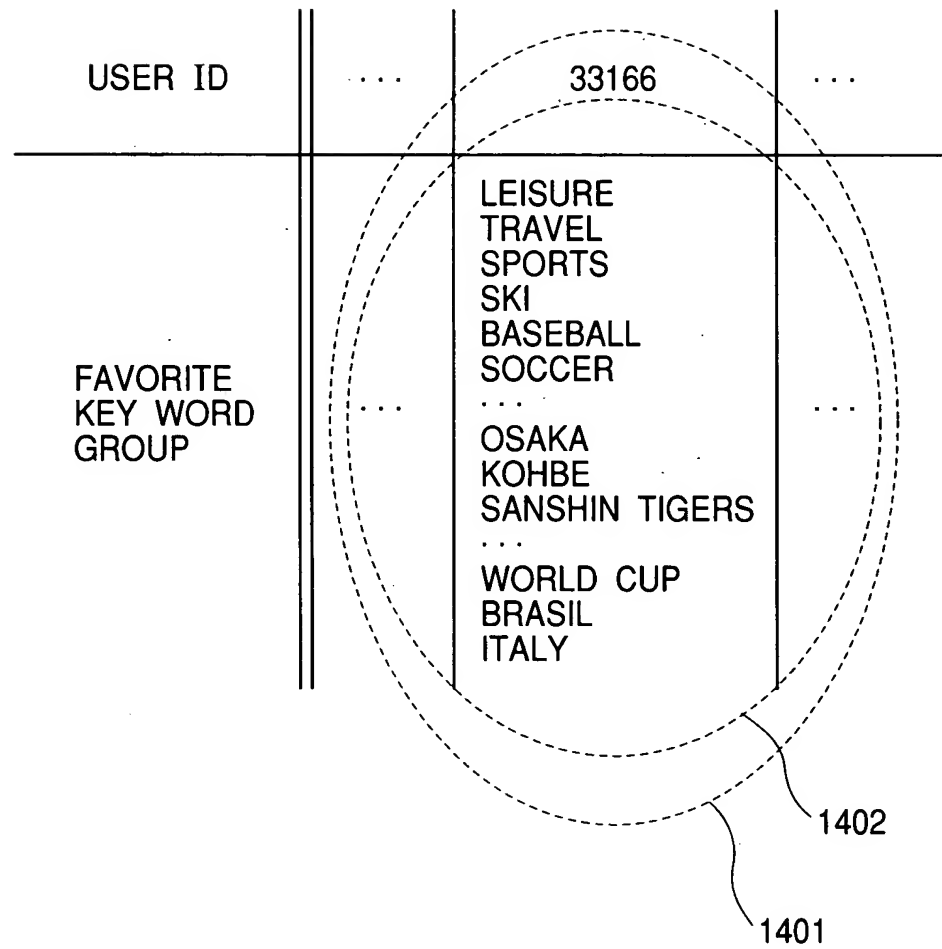
FIG. 14

FIG. 15A

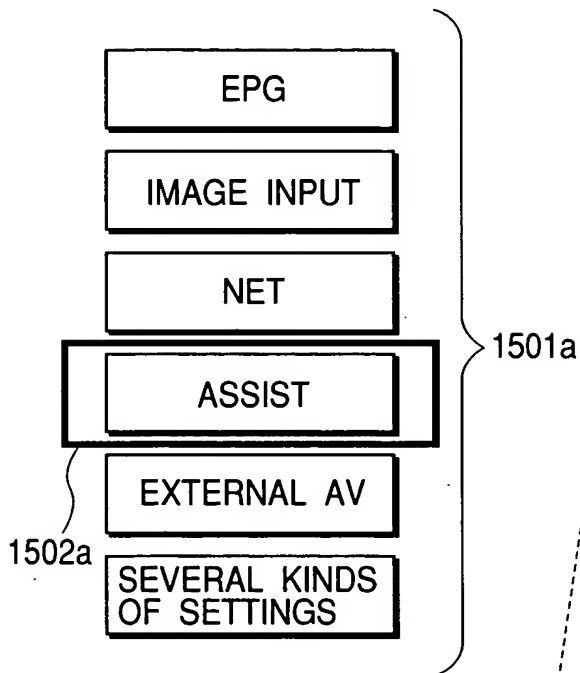


FIG. 15B

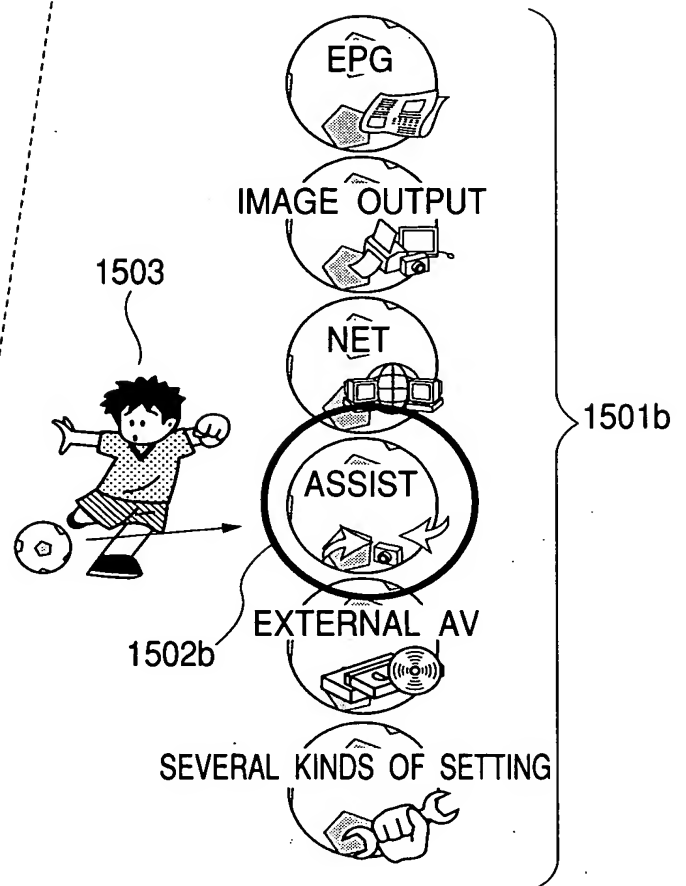



FIG. 16



PARTS DECORATING MENU RELATING
TO YOUR FAVORITE RECEIVED.

WOULD THE CONTENTS BE INSTALLED
TO CHANGE MENU ?

YES, NOW

LATER

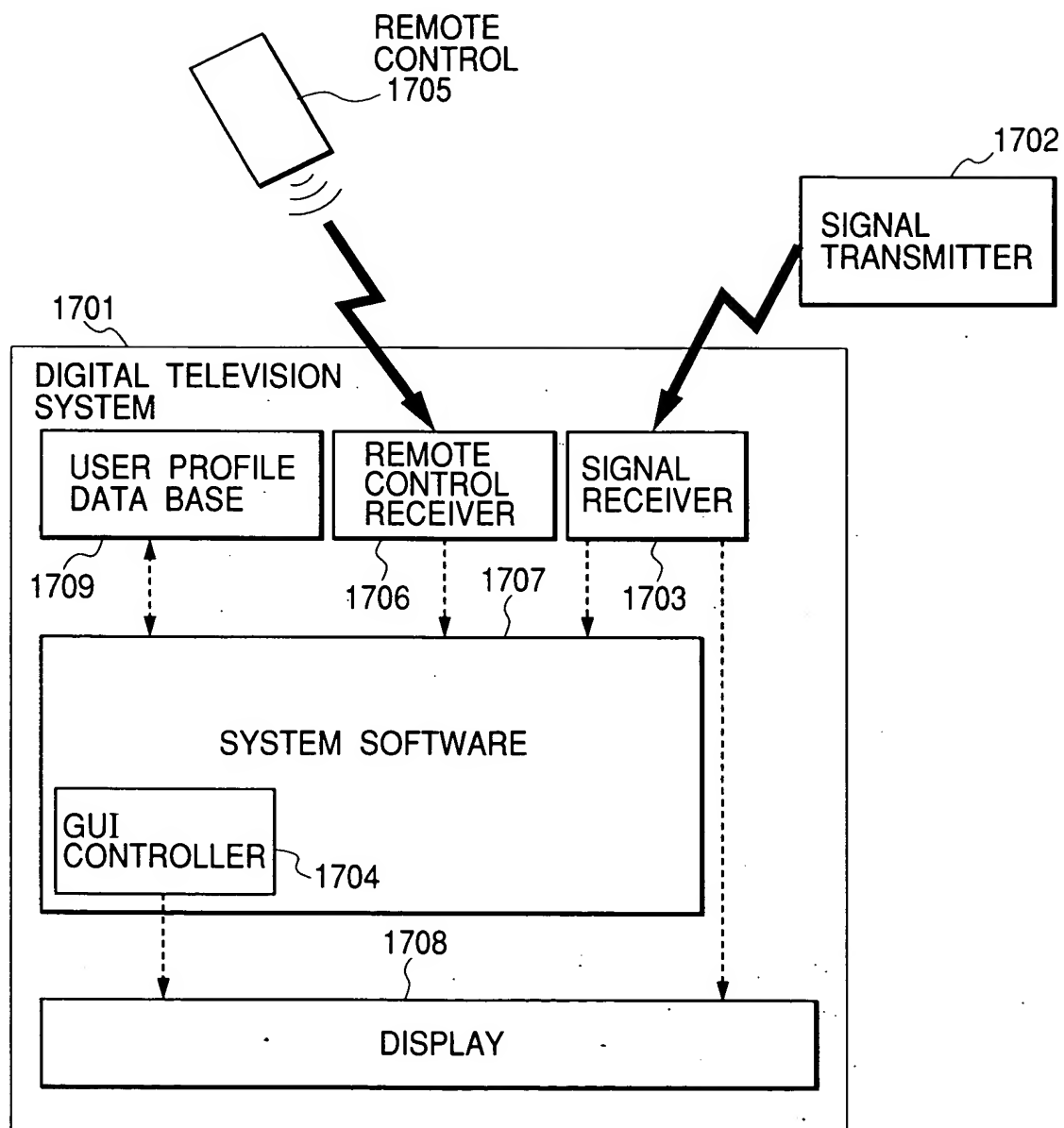
FIG. 17

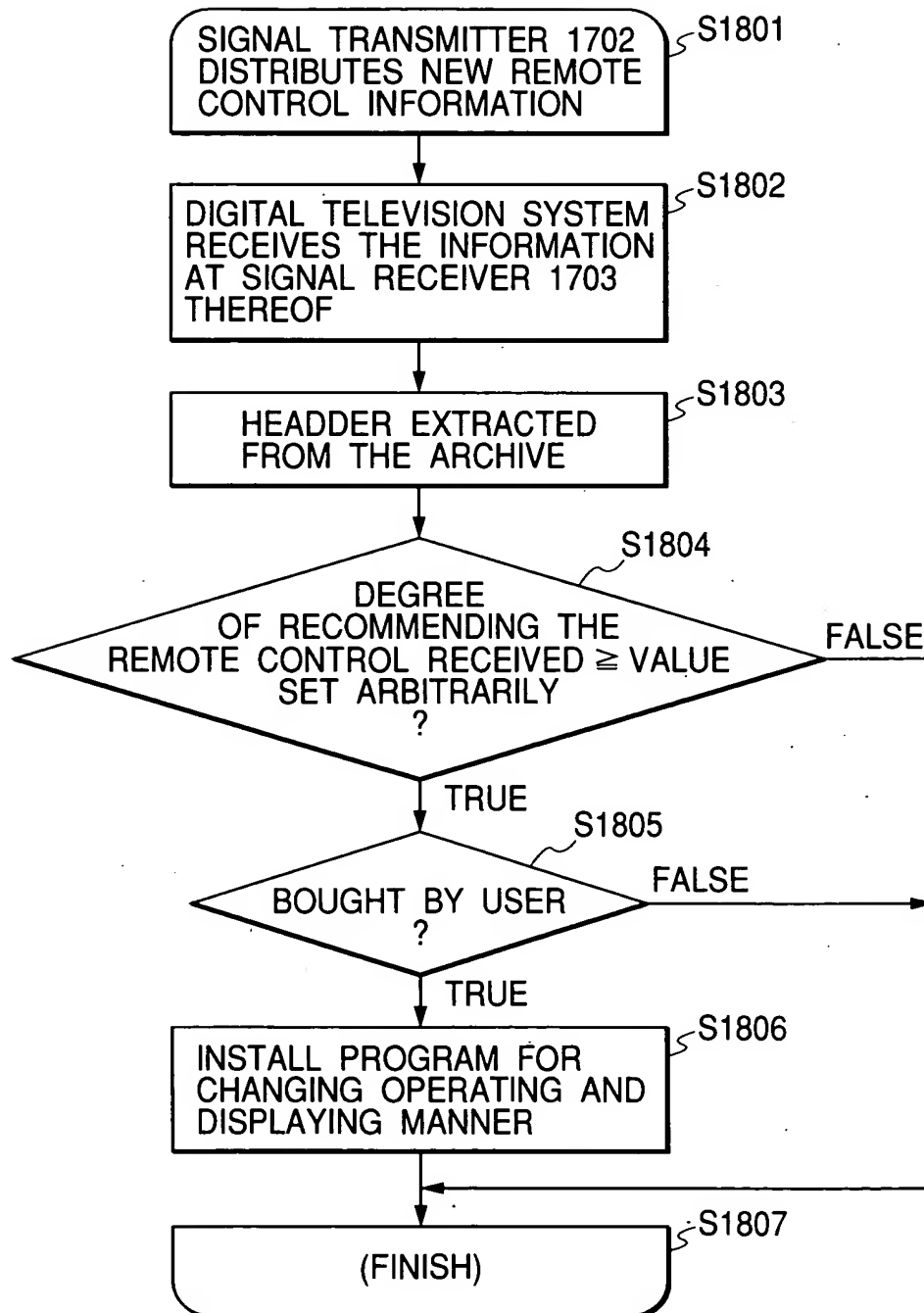
FIG. 18

FIG. 19

1901 USER ID	36152	21691
1902 FAVORITE KEY WORD GROUP	CAR AUTOMOBILE RALLY WRC F1 FORMULA MUSIC ROCK HARD ROCK HR GUITTER SYNTHESIZER	PET CAT NEKO CRAFT PAPER PLANE AIR PLANE SCHOOL EDUCATION TEACHER LECTURER PERSONAL COMPUTER
1903 CHARACTERISTICS INFORMATION	<ul style="list-style-type: none"> • THE WHIP HAND: LEFT • USE DIAL PREFERENTIALLY • WRONG SELECTION BETWEEN CHANNEL AND VOLUME • NOT ZAP CHANNEL • CLOSE TO TELEVISION 	<ul style="list-style-type: none"> • THE WHIP HAND: RIGHT • USE JOY STICK WELL • NOT TO USE WRONG KEY • SHORT VIEWING TIME • DISTANT FROM TELEVISION • PAIN IN ELBOW

FIG. 20

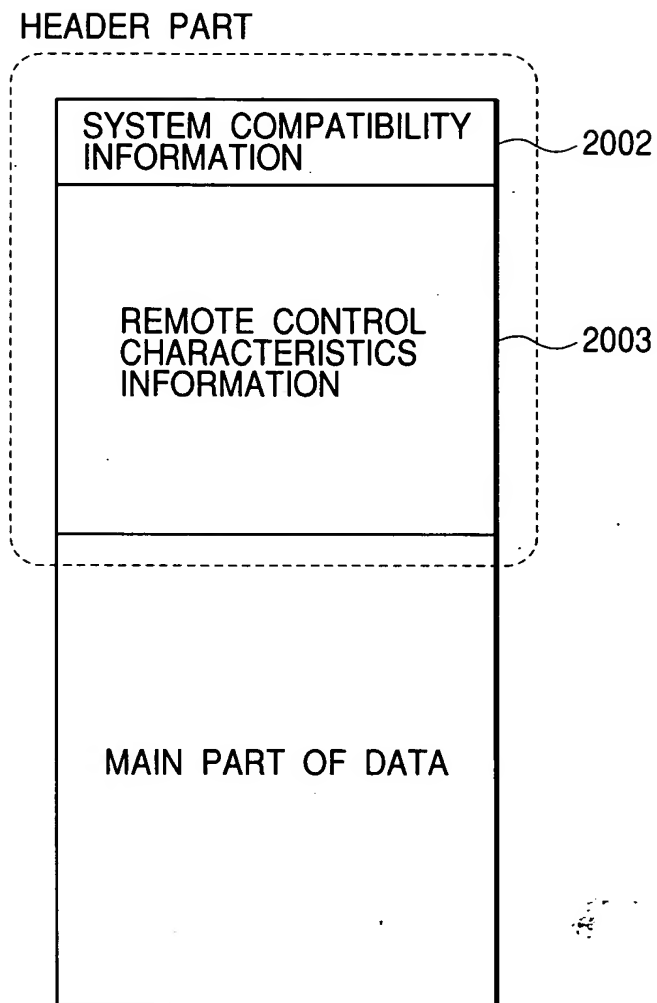


FIG. 21A

...	...
CHARACTERISTICS INFORMATION	<ul style="list-style-type: none"> · WHIP HAND: LEFT · PREFER DIAL · WRONG SELECTION BETWEEN CHANNEL AND VOLUME · NOT ZAP CHANNEL · CLOSE TO TELEVISION

FIG. 21B

CHARACTERISTICS INFORMATION	WEIGHTING FACTOR
WHIP HAND: RIGHT	0
WHIP HAND: LEFT	10
PREFER DIAL	35
WRONG SELECTION BETWEEN CHANNEL AND VOLUME	0
ZAP CHANNEL	20
DISTANT FROM TELEVISION	10
CLOSE TO TELEVISION	0

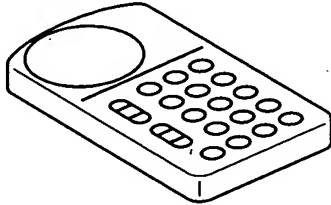
SELECT COMMON
CHARACTERISTICS

FIG. 21C

CHARACTERISTICS INFORMATION	WEIGHTING FACTOR
WHIP HAND: LEFT	10
PREFER DIAL	35
WRONG SELECTION BETWEEN CHANNEL AND VOLUME	0
CLOSE TO TELEVISION	10
DEGREE OF RECOMMENDATION (= WEIGHTING FACTOR)	55

FIG. 22

REMOTE CONTROL SUITABLE FOR YOUR OPERATION
IS NOW FOR SALE



Canon Ergonomix Remote Control Ca-300

PERFORMANCE: Elegant Japanese Design
Gentle Tactile Sensation

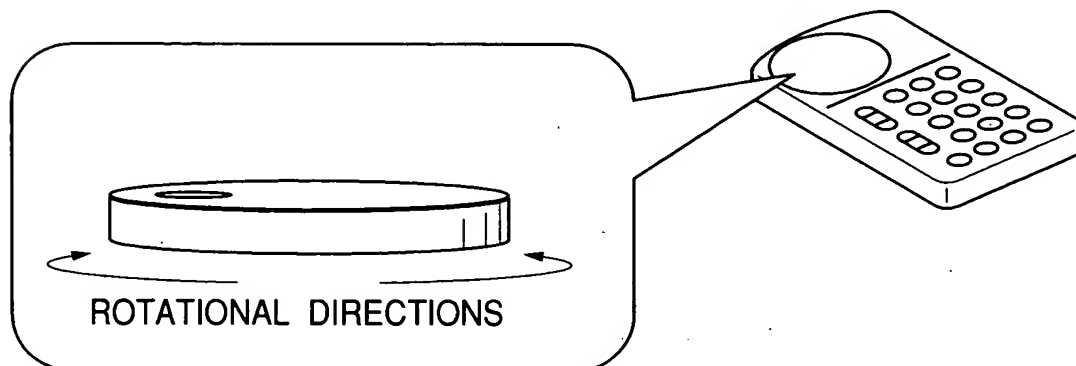
PRICE: ¥5,300
DELIVERY DATE: ON THE SAME DAY

REQUEST CATALOGUE

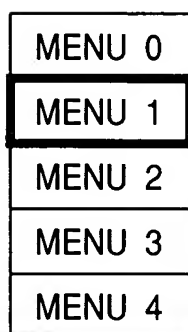
BUY

AGREE

FIG. 23



* RETURN TO NEUTRAL POSITION
WHEN RELEASING HAND THEREFROM

FIG. 24A

↑
OPERATE WITH
UP-DOWN KEY
↓

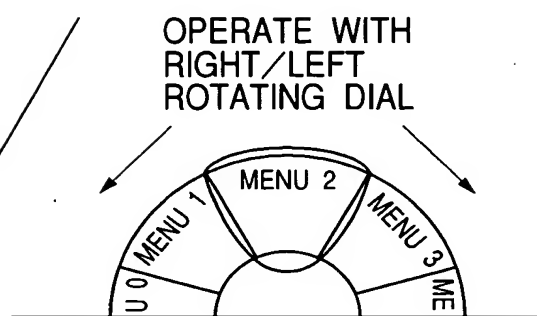
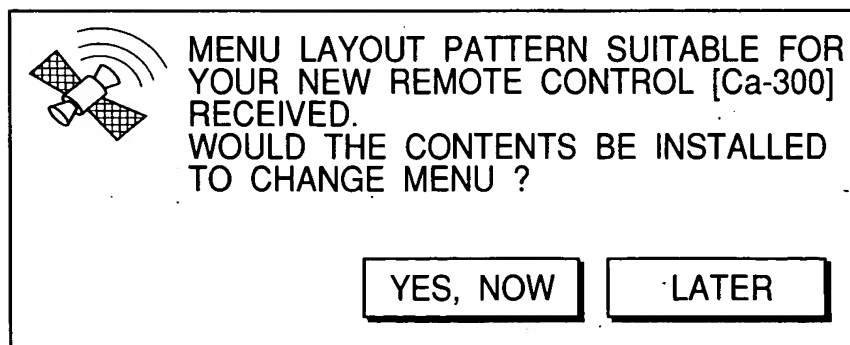
FIG. 24B*FIG. 25*

FIG. 26

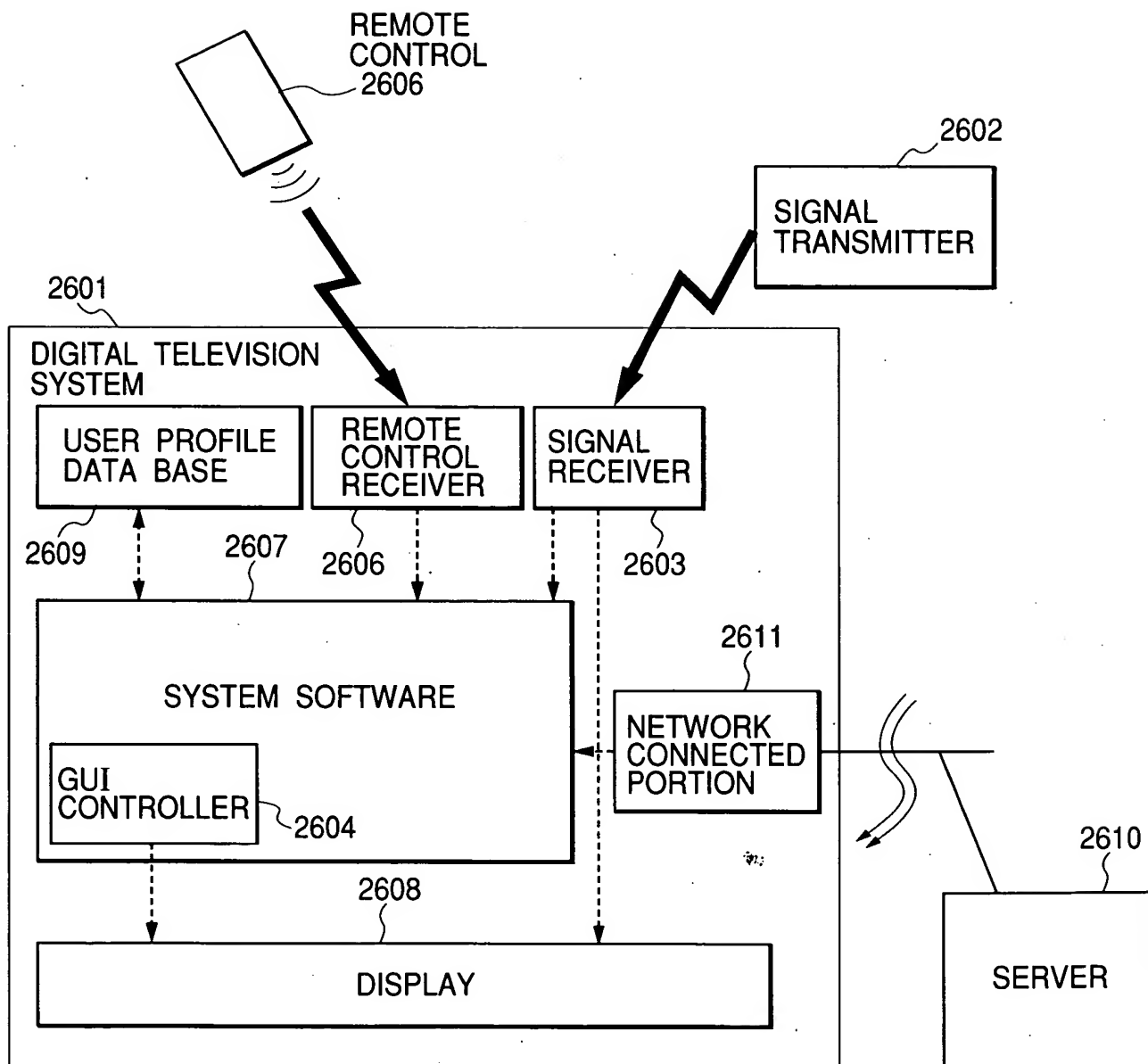


FIG. 27A

REMOTE CONTROL ID	33059
CHARACTERISTICS INFORMATION	10 KEY OK
	JOY STICK OK
	JOG SHUTTLE OK
	DIAL NG
	COLOR KEY NG
	...
	HANDLING WITH PUTTING NG
	HANDLING WITH LIFTING OK
	...
	BOTH HAND HANDLING NG
	ONE HAND HANDLING OK

FIG. 27B

PATTERN NAME: BAUMKUCHEN FORM


CHARACTERISTICS INFORMATION	WEIGHTING FACTOR
10 KEY OK	0
JOY STICK OK	10
JOG SHUTTLE OK	35
DIAL OK	0
HANDLING WITH LIFTING OK	20
ONE HAND HANDLING OK	10
SMALL MIC OK	0

SELECT COMMON
CHARACTERISTICS


FIG. 27C

CHARACTERISTICS INFORMATION	WEIGHTING FACTOR
JOY STICK OK	10
JOG SHUTTLE OK	35
HANDLING WITH LIFTING OK	20
ONE HAND HANDLING OK	10
<hr/>	
ADAPTABILITY (=TOTAL SUM OF WEIGHTING FACTORS)	75

FIG. 28



NEW MENU LAYOUT PATTERN RECEIVED
WOULD THE CONTENTS BE SELECTED
TO CHANGE MENU

TAB FORM JOY STICK AND DETERMINATION KEY USED	8 KEY FORM 10 KEY USED	OCTOPUS FORM JOY STICK USED
--	---------------------------	--------------------------------

LATER